

Fact Sheet



Project Description

The 'Better Beef for the Reef' project will drive a targeted extension program to accelerate the adoption of improved grazing management practices.

Through-out the duration of the project, the Burnett Mary Regional Group for NRM Ltd (BMRG) will actively engage the previously 'unengaged' within priority sub-catchment areas. This program will initially assist graziers in benchmarking their enterprise against industry standards in order to progressively facilitate the implementation of improved grazing management practices and expand graziers capacity to make change.

Extension Officer's will work privately with landholders to transform gathered information on current management practices into actions plans that will drive productivity, profitability and sustainability forward on-farm. The project will provide support through funding a suite of extension activities such as technical support, specialist contractors, one-on-one support and workshops to enable lasting on-ground practice change.

Opportunities

The project will engage with landholders across the following activities:

- Six funded on-farm demonstration sites that will gather research and hold information field days on results gathered.
- Landholders participating in extension and training activities (in groups and one-on-one) to enhance their capacity to implement best management practices to improve the reef water quality without negatively impacting profitability i.e. developing Action plans with technical support.
- Strategic, farmer influenced, field days to engage landholders within the priority area.

- Bus tours.
- Confidential community networking groups that cooperatively support graziers through addressing relevant issues/challenges i.e. pasture dieback.
- Distribution of resources and contracted technical support on-farm.

Location

The Burnett Mary Water Quality Improvement Plan (WQIP) The project will actively provide a variety of opportunities for landholders in the target priority areas of the **Lower Baffle, Lower Kolan, Lower Burnett**, and the **Gregory and Isis** sub-catchments of the **Burrum basins**. Refer to the attached map for image of the priority area.

Project Delivery

The Burnett Mary Regional Group will work very closely with landholders to determine how the project can best deliver extension activities and training to satisfy the needs of the targeted landholders and the project milestones. A key goal of this project will be establishing lasting relationships with landholders to foster the development of extension activities and practice change confidentially.

Emma Turner, the Grazing Extension Officer, will be working closely with graziers in priority areas to establish, develop and nurture these vital reciprocal relationships.

Project Budget

Demonstration sites will form the only direct public funded component of the 'Better Beef for the Reef' project. The remaining funding from the project will be allocated to employing technical support or specialist consultants for graziers on farm, on-going extension activities and

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Duration

The duration of the funded project will be from July 2017 to December 2019.

Contact Information

The Burnett Mary Regional Group for NRM Ltd are responsible for the delivery and facilitation of all extension activities and demonstration sites adopted through the project.

The main contacts are as follows:

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